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Yamaha chosen by the birthplace of Golf, St Andrews

St Andrews, Scotland (March 4, 2004) - Yamaha delivers new Golf Car Fleet to the most important golf course on the planet, St Andrews Links! The place where Old Tom Morris, Bobby Jones, and Tiger Woods have etched historic lines into the sports ledger. The St Andrews Links, Scotland is one of the most captivating places on the planet. The Royal and Ancient Golf Club, the governing authority for the rules of the game, has its clubhouse behind the ninth and eighteenth hole.

The St Andrews Links are also dedicated to the development of golf worldwide and are a leader in environmental and ecological research. It is no coincidence that St Andrews turned to Yamaha Golf Car Company for their new Golf Car fleet. Yamaha, a name known the world over, synonymous with quality and dependability is constantly improving its community's environment and workplace. The plant in Newnan Georgia where Yamaha produces golf cars received both the ISO 9001 and the ISO 14001 Certifications for Total manufacturing excellence and environmental compliance.

St Andrews Links has played the host to 26 past Open Championships. Tiger Woods won in 2000, the last one. This year the Open Championship will be contested at Royal Troon, in southern Scotland. In 2005 the Open Championship comes back up the coast again to St. Andrews Links and another chapter of golf history will be written. Quietly behind the scenes, from the yellow and black scoreboards to the last double green; Yamaha will be helping to turn the page.

About Yamaha Golf-Car Company:

Yamaha Golf-Car Company is the producer of G-MAX Golf Cars and U-MAX Utility Vehicles the golf industries benchmark electric and gas-powered golf cars and utility vehicles. Yamaha's leadership in advanced engineering, production and marketing of high quality power sports products has helped its golf cars and utility vehicles earn a reputation as the toughest, most durable car in the industry. Located in Newnan, Georgia since 1988, Yamaha Golf-Car Company manufactures and exports golf cars and utility vehicles worldwide. Yamaha's current line of golf cars and utility vehicles feature the G-MAX G22E 48V electric car with Genius Diagnostic System, the G-MAX G22A gas car with the industry's most powerful 357cc four-stroke purpose built engine, a complete line-up of specialty vehicles and a complete line of U-MAX utility vehicles. Contact us at www.yamahagolfcar.com for further information or call toll free **866-747-4027**.